

# Joseph Burger

Technical and Product Leader

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## Summary

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Technical and product leader with 15+ years building and operating SaaS platforms for SMBs and distributed mobile teams. Experienced across product strategy, engineering, cloud infrastructure, database architecture, and platform operations. Co-founder and CTO with a track record of translating operational challenges into reliable customer-facing software.

## Experience

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### Labor Sync

August 2009 - Present

#### Co-Founder & CTO

- Co-founded and helped scale a SaaS workforce management platform from the ground up, serving thousands of SMBs and processing tens of millions of mobile workforce data points each day.
- Led engineering, product development, infrastructure, and operational systems across the full software lifecycle, aligning roadmap execution with measurable business impact, customer experience, and operational efficiency.
- Built and operated highly available real-time workforce management, GPS tracking, reporting, payroll, and operational coordination systems, including validation methods designed to improve data integrity and reduce inaccurate workforce reporting.
- Scaled and maintained a multilingual platform supporting distributed mobile teams and operational workflows, leveraging AI-assisted workflows for translation and customer support.
- Designed and maintained frontend, backend, cloud infrastructure, database architecture, analytics, CI/CD pipelines, testing infrastructure, and operational tooling supporting long-term platform scalability and reliability.

### All-Tech Solutions

July 2002 - August 2009

#### Founder & Technical Lead

- Founded and operated a technology consulting company serving SMBs across infrastructure, software systems, and operational technology.
- Worked directly with clients to identify operational and technology challenges, modernize workflows, and design practical software solutions.
- Modernized legacy mainframe and MS-DOS based systems by rebuilding them into custom web-based business applications.
- Managed client relationships, technical planning, deployments, infrastructure, and ongoing operational support.
- Worked across networking, infrastructure, software systems, troubleshooting, and business technology environments.

## Education

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### New Jersey Institute of Technology (NJIT)

B.S. in Information Technology, Concentration in Network Security